



SHOW MEDIA KIT

www.blogtalkradio.com/realtalkwithtanyawhite

BRAND MISSION

Real Talk With Tanya White[™] is one of the most popular and talked about premier life enhancement, lifestyle entertainment and relationship radio shows on the Blog Talk internet airwaves. Our shows are **Rated R** for being **Real, Relevant and Refreshing**[™]. Each show is dedicated to inspiring, igniting and influencing men and women to change their “No I Can’t” attitudes into “Yes I Can” actions.

SHOW FORMAT

Real Talk With Tanya White[™] is a family friendly show that is committed to celebrating guests accomplishments and asking questions that encourage our listeners with messages of hope, confidence and motivation. We respect all opinions of guests and listeners in a fun, informative, non-threatening and profanity-free environment.

Real Talk With Tanya White[™] has had the pleasure of interviewing celebrities, writers, artists and influential figures such **Oprah Winfrey’s 2009 Karaoke Challenge Winner Abraham McDonald**, actress **LisaRaye**, actor **Darrin Henson**, *The Real Housewives of Atlanta* stars **NeNe Leakes** and **Lisa Wu Hartwell**, National Gospel Recording Artists **Martha Munizzi**, **LaShun Pace**, **Micah Stampley** and **Shari Addison**, R&B singing sensations **Syleena Johnson**, **Kenny Lattimore**, National best selling authors **Victoria Christopher Murray**, **Vanessa Miller**, **Liz Curtis Higgs** and **Valorie Burton**, **Bishop Joseph Walker**, Senior Pastor of Mount Zion in Nashville, Tennessee, **Dr. Jamal H. Bryant**, Senior Pastor Of Empowerment Temple in Baltimore, Maryland and many more.





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DEMOGRAPHICS

As a new show in 2009, *Real Talk With Tanya White*[™] was blessed to generate the below broadcasting statistics that reached its' primary target market of men and women ages 25 to 45 throughout the U.S. and London, England.

17,000 + Radio Show Page Views

12,500 + Live Listeners and Downloaded Show Archives

11,000 + Weekly Marketing and Promotions Database

GUEST/LISTENER FEEDBACK

Essence Bestselling Author, Victoria Christopher Murray - You're a great interviewer! Thanks for having me!

Pastors Rich & Karla Walker, Michigan - Your radio show is creative and well put together. Good job!

Greg Stallworth, Ohio –You should have your show either national or regionally syndicated.

Faith Harris, Florida - Tanya, I truly enjoyed your show! You are such a Blessing.

T. Lavon Lawrence, Florida-Your show is AWESOME! You are a REAL role model!

Rhonda Hohmann, Texas –I love your spirit Tanya and your forthright integrity - you go girl!

Dr. Aaron Turpeau, Georgia– You have a great show...I'm really impressed.

SHOW ARCHIVE LINKS

Visit links to listen to archives of the *Real Talk With Tanya White*[™] radio show.

LisaRaye Interview -

<http://www.blogtalkradio.com/realtalkwithtanyawhite/2009/12/03/finding-you-r-ray-of-light-lisaraye-interview>

R & B Singer Syleena Johnson & Lisa Wu Hartwell Interview –

<http://www.blogtalkradio.com/realtalkwithtanyawhite/2008/12/18/real-talk-about-20082009-what-was-hot-what-was-not-who-is-going-to-shine-in-2009>

National Gospel Recording Artist Micah Stampley Interview –

<http://www.blogtalkradio.com/realtalkwithtanyawhite/2008/12/18/real-talk-about-20082009-what-was-hot-what-was-not-who-is-going-to-shine-in-2009>



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ADVERTISING SPONSORSHIP PACKAGE

In 2010, *Real Talk With Tanya White*TM is making advertising affordable for any budget. For only \$50 per month, your picture/logo with contact information and website link will be listed on at least 2 show e-blasts sent to over **11,000** people in our marketing database throughout the month. Also, your name and contact information will be mentioned at least once during a show for 4 straight weeks.

For an extra \$25, we will also play your commercial once during the show. Our team can also design banner ads as well as produce commercials for an additional cost.

COMMITMENT, CONSISTENCY, CREATIVITY & CUSTOMER SATISFACTION is what you will always receive by advertising on the *Real Talk With Tanya White*TM radio show.

If you have further questions about becoming a sponsor, please e-mail realtalk@tanyawhite.com or call 502-449-0157 ext 1.

REAL TALK WITH TANYA WHITE IS REAL GOOD RADIO!



Contact:

Real Talk With Tanya WhiteTM

Email: realtalk@tanyawhite.com

Websites: www.tanyawhite.com

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Phone: 502-449-0157 ext #1